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CONTACT: Amy Leibrock
TEL: 917-916-8994
EMAIL: amy@ocupop.com

SUSTAINABLE AMERICA AND ITS FOUNDER ANNOUNCE NEW IMPACT INVESTMENT PROGRAMS

Nick Tiller Commits Funds to Impact Investing in Agriculture, Energy and More

STAMFORD, Conn., June 25, 2014 — Today, at a [White House roundtable on impact investing](#), Sustainable America announced that the organization and its founder, Nick Tiller, will make a commitment to direct \$10 million of new impact investments over the next five years. This undertaking is one of more than 20 new private sector commitments to drive more than \$1.5 billion into impact investments, which are designed to generate financial returns while yielding measurable social or environmental benefits.

Sustainable America is a 501(c)(3) public charity devoted to making the nation's food and fuel systems more resilient and sustainable. Providing investment capital to socially responsible businesses is integral to the organization's charitable mission. For instance, Sustainable America will invest funds from its endowment into agricultural technologies that help increase United States food supplies in environmentally beneficial ways. Additionally, Sustainable America will invest in companies seeking to reduce the nation's dependency on oil and decrease carbon emissions by developing solutions like anti-idling technologies, alternative fuels, and electric vehicle componentry.

Sustainable America plans to direct over \$2 million from its endowment into private investments like these over the next five years, and certain additional investments will be made by the Tiller Family Foundation. To complement these efforts, Tiller will launch a new sustainable investment asset management company, with the goal of making impact investment opportunities available to a broad range of institutional and individual investors.

"I firmly believe that impact investing is going to be one of the fastest-growing sectors in the investment world," said Tiller, who founded Sustainable America in 2012 during a 15-year career in the mutual fund and hedge fund business. "There's an enormous appetite for investments which earn strong returns and accomplish something good in the world at the same time."



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About Sustainable America

Sustainable America, an environmental non-profit based in Stamford, Conn., works to improve the sustainability of the U.S. food and transportation fuel systems through awareness, engagement, and investment programs that emphasize personal involvement and behavioral change. Learn more at www.sustainableamerica.org.

About the Tiller Family Foundation

Tiller Family Foundation is a non-profit entity created by the family of Nick Tiller. Giving is broad and generous, but the foundation focuses on causes close to the Tiller family's heart — education, healthcare and the environment. Learn more at tillerfamilyfoundation.org.

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